

WGME Portland 81 Northport Dr Portland, ME 04103

American Media & Advocacy Group 815 Slaters Ln Alexandria, VA 22314

## Contract # 2639310

**Schedule Dates** 

**Advertiser** 

Bruce Poliquin for Congress-R (71514) Agency American Media & Advocacy Group (9105)

Product POLITICAL CANDIDATE (ns) (1186) **Brand** November 2016 (761514)

Salesperson Millennium/DC, Washington DC (1108) Sales Office Millennium Washington DC

11/04/16-11/08/16

**Buyer Name** MediaAssistant,,

Phone/Fax

CPE 509/942/7909 **Account Types** National/Political Candidate Agency BRD

**Billing Type** Weekly/Irregular Comments ME-2

Separation: 30

**Date Entered Last Modified** 

**Entered By** 

09/22/16 09/22/16

Nathan Uschmann

No CO-OP

ECR25311971 Headline #

Demo

**Order Type** Normal Package Deal

Commission %

15.00 Commission \$1,912.50

**Net Total** \$10,837.50

Sales Tax

Portland ME (WGME) By Broadcast Month **Spots** Rate Nov. 2016 31 \$12,750.00 Grand Total: 31 \$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	9A- 10:30A (EST)	2					X	2	\$250.00	\$500.00	Portland ME (WGME)	SUNDAY MRN-CBS	9/22/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	11A- 12P (EST)	1				×	II II	1	\$350.00	\$350.00	Portland ME (WGME)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	9/22/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11A- 12P (EST)	1	Х	1				1	\$350.00	\$350.00	Portland ME (WGME)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	9/22/16
4.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	11A- 12P (EST)	1		X				1	\$350.00	\$350.00	Portland ME (WGME)	PRICE-RT 1-CBS/PRICE-RT 2-CBS	9/22/16
5.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	12P- 12:30P (EST)	1		1		Х		1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	12P- 12:30P (EST)	1	Х	1			1	1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
7.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	12P- 12:30P (EST)	1		X		15.00	1	1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/22/16
8.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	3P- 4P (EST)	1				X	1	1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3P- 4P (EST)	1	Х	1				1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
10.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	3P- 4P (EST)	1		X		я		1	\$100.00	\$100.00	Portland ME (WGME)	DR. PHIL	9/22/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	4P- 4:30P (EST)	1				Х	1	1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY	9/22/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4P- 4:30P (EST)	1	X	1				1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY	9/22/16

CONFIR	MATIONC	<b>ONTRAC</b>	

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

9/27/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WGME Portland 81 Northport Dr Portland, ME 04103

American Media & Advocacy Group 815 Slaters Ln Alexandria, VA 22314

## Contract #

**Schedule Dates** 

Advertiser Agency Product

Brand

Salesperson Sales Office **Buyer Name** 

Phone/Fax

CPE **Account Types Billing Type** 

Date:

2639310

11/04/16-11/08/16

Bruce Poliquin for Congress-R (71514)

American Media & Advocacy Group (9105) POLITICAL CANDIDATE (ns) (1186)

November 2016 (761514)

Millennium/DC, Washington DC (1108) Millennium Washington DC

MediaAssistant,,

Separation: 30

509/942/7909 National/Political Candidate Agency BRD

Weekly/Irregular Comments ME-2

**Date Entered** 

**Last Modified** 

09/22/16 09/22/16 Nathan Uschmann

**Entered By** CO-OP No

Headline #

ECR25311971

Normal

Demo

Order Type Package Deal

15.00

Commission % Commission \$1,912.50 **Net Total** \$10,837.50

Date:

Comments:

Sales Tax

Portland ME (WGME) By Broadcast Month Spots Rate Nov. 2016 31 \$12,750.00 Grand Total: 31 \$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	r Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	4P- 4:30P (EST)	1		X			Į.	1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY	9/22/16
14.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	4:30P- 5P (EST)	1		-		X		1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:30P- 5P (EST)	1	х				1	1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
16.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	4:30P- 5P (EST)	1		X			1	1	\$250.00	\$250.00	Portland ME (WGME)	JUDGE JUDY B	9/22/16
17.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P- 5:30P (EST)	1		E		X	į.	1	\$500.00	\$500.00	Portland ME (WGME)	NEWS 13 LIVE 5	9/22/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- 5:30P (EST)	1	х				1	1	\$500.00	\$500.00	Portland ME (WGME)	NEWS 13 LIVE 5	9/22/16
19.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	5P- 5:30P (EST)	1		X				1	\$500.00	\$500.00	Portland ME (WGME)	NEWS 13 LIVE 5	9/22/16
20.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5:30P- 6P (EST)	1				X		1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
21.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:30P- 6P (EST)	1	х					1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
22.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	5:30P- 6P (EST)	1		X			E	1	\$500.00	\$500.00	Portland ME (WGME)	NWS 13 LV 5:30	9/22/16
23.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6P- 6:30P (EST)	1				х	T.	1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6P- 6:30P (EST)	1	х					1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/22/16
25.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	6:30P- 7P (EST)	1		1		X		1	\$650.00	\$650.00	Portland ME (WGME)	CBS EVE NWS	9/22/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:30P- 7P (EST)	1	Х	T.	I.	=	E .	1	\$650.00	\$650.00	Portland ME (WGME)	CBS EVE NWS	9/22/16

The	parties inter	nd for the	Standard	Adverticer	Terms and C	anditione .	"Terme"	located at	http://chai.net/2	1224	to be part	of their agreement	and the	cala of ad	varticina	ic avpracely	cubiant to	coid Torme
1110	parties inter	id for the	Standard.	Auvertisei	Terms and C	Ullullions !	ICIIIIS	iocated at.	Hup.//Sugi.net/:	J-1224	to be part	of their agreement	, and the	Saic Oi au	VCHUSHIE	12 CYDIC221	Subject to	Said ICIIIIS.

Accepted-Station:

Accepted-Agency/Advertiser:



WGME Portland 81 Northport Dr Portland, ME 04103

American Media & Advocacy Group 815 Slaters Ln Alexandria, VA 22314

## Contract #

**Schedule Dates** 

Advertiser Agency

Product Brand

Salesperson Sales Office

**Buyer Name** Phone/Fax CPE

**Account Types Billing Type** Comments

2639310

11/04/16-11/08/16

Bruce Poliquin for Congress-R (71514) American Media & Advocacy Group (9105)

POLITICAL CANDIDATE (ns) (1186)

November 2016 (761514)

Millennium/DC, Washington DC (1108) Millennium Washington DC

MediaAssistant,,

509/942/7909

National/Political Candidate Agency BRD Weekly/Irregular

Separation: 30

**Date Entered** 

**Entered By** 

09/22/16 **Last Modified** 09/22/16

Nathan Uschmann

CO-OP No

ECR25311971

Headline # Demo Order Type

Normal

\$1,912.50

Commission % 15.00

Net Total \$10,837.50

Sales Tax

Commission

Package Deal

Portland ME (WGME) By Broadcast Month Spots Rate Nov. 2016 31 \$12,750.00 Grand Total: 31 \$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	7P- 7:30P (EST)	1					X		1	\$175.00	\$175.00	Portland ME (WGME)	ENT TONIGHT 30	9/22/16
28.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	7P- 7:30P (EST)	1	Х		1			Ī	1	\$175.00	\$175.00	Portland ME (WGME)	ENT TONIGHT 30	9/22/16
29.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	150307- CBS-Hawaii Five-O (Friday)	1			1		X	1	1	\$1,200.00	\$1,200.00	Portland ME (WGME)	HAWAII 5-0-CBS	9/22/16
30.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	143028- CBS-Blue Bloods (Friday)	1			1		X		1	\$1,000.00	\$1,000.00	Portland ME (WGME)	BLUE BLOOD-CBS	9/22/16
					CON	FIR	RM)	AT	101	V (	100	NTF	RAC	T				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





125 West 55th St New York, NY 10019

Contract # 25311971

CPE: 509/942/7909

Agency: AMER MEDIA &

ADVOCACY GROUP 815 SLATERS LANE

ALEXANDRIA, VA 22314

Changes as of: 9/21/2016 at 10:28 AM

Flight: 11/4/16 - 11/8/16

Advertiser: POLIQUIN, BRUCE

Product: ME-2 Agency Order #: 5408800

Version: Original Order

Station: WGME

Total \$: \$12,750.00 Total Spots: 31

Market: Portland, ME Office: WASHINGTON

Total CPP: \$95.22 Total GRP: 133.9

Primary Demo: Adults 35+

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/VOTE Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 Assistant: CHRISTIAN CAMBEIRO

Separation:

202-955-5342

Comments: Separation: 30

								-	Market S		11/4 - 11/8	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	11/4	11/5	11/6	11/7	11/8		Spots	\$	CPP	GRP
Su 1 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.1	30	0	0	2	0	0		2	\$500.00	\$60.98	8.2
F,M-Th 2 11a-12n		PRICE-RT 1-CBS/PRICE-RT 2- CBS	\$350.00	3.8	30	1	0	0	1	1		3	\$1,050.00	\$92.11	11.4
F,M-Th 3 12n-12:30p		NEWS 13 NOON	\$250.00	3.4	30	1	0	0	1	1		3	\$750.00	\$73.53	10.2
300				·					W						
F,M-Th 4 3p-4p		DR. PHIL	\$100.00	1.6	30	1	0	0	1	1		3	\$300.00	\$62.50	4.8
F,M-Th 5 4p-4:30p		JUDGE JUDY	\$250.00	3.3	30	1	0	0	1	1		3	\$750.00	\$75.76	9.9
F,M-Th 6 4:30p-5p		JUDGE JUDY B	\$250.00	3.5	30	1	0	0	1	1		3	\$750.00	\$71.43	10.
F,M-Th 7 5p-5:30p		NEWS 13 LIVE 5	\$500.00	5.3	30	1	0	0	1	1		3	\$1,500.00	\$94.34	15.
F,M-Th 8 5:30p-6p		NWS 13 LV 5:30	\$500.00	5.6	30	1	0	0	1	1		3	\$1,500.00	\$89.29	16.
F,M-Th 9 6p-6:30p		NEWS 13 6.00	\$900.00	7.0	30	1	0	0	1	0		2	\$1,800.00	\$128.57	14.
850															
F,M-Th 10 6:30p-7p		CBS EVE NWS	\$650.00	6.3	30	1	0	0	1	0		2	\$1,300.00	\$103.17	12.
F,M-Th 11 7p-7:30p		ENT TONIGHT 30	\$175.00	2.5	30	1	0	0	1	0		2	\$350.00	\$70.00	5.
F 12 9p-10p		HAWAII 5-0-CBS	\$1,200. 00	7.1	30	1	0	0	0	0		1	\$1,200.00	\$169.01	7.
F 13 10p-11p		BLUE BLOOD-CBS	\$1,000. 00	7.5	30	1	0	0	0	0		1	\$1,000.00	\$133.33	7.
			-	тот	TALS:	12	0	2	10	7		31	\$12,750.00	\$95.22	133.



125 West 55th St New York, NY 10019 Contract # 25311971

Changes as of: 9/21/2016 at 10:28 AM

Version: Original Order

CPE: 509/942/7909

Flight: 11/4/16 - 11/8/16 Advertiser: POLIQUIN, BRUCE Station: WGME

Total \$: \$12,750.00

Agency: AMER MEDIA &

ADVOCACY GROUP

Market: Portland, ME

Total Spots: 31

815 SLATERS LANE ALEXANDRIA, VA

Product: ME-2

Office: WASHINGTON

Total CPP: \$95.22

Agency Order #: 5408800

Salesperson: CHRISTIAN

Primary Demo: Adults 35+

Total GRP: 133.9

22314

Buyer: MediaAssistant, AMAG

CAMBEIRO

202-955-5342

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Separation:

Special Instructions

			Order Level Comments
Date/Time	Added by	Comment	
09/21/16 10:31 AM	CHRISTIAN CAMBEIRO	Separation: 30	

	Competitive Information	
Market Budget:	\$66,176	
WGME Share:		
Comment:	ACC	
WCSH:	56%	
WMTW:	24%	
WPFO:	3%	

Mark Commence		Daypart St	ummary		1 1 100
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$12,750.00	\$95.22	133.9
Total	100%	31	\$12,750.00	\$95.22	133.9

Mor	nthly Summar	у
Month	Spots	Dollars
2016-Nov	31	\$12,750.00
Total	31	\$12,750.00

					Trans	action History	y
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
New	9/21/16 10:28 AM	CHRISTIAN CAMBEIRO	New	31		\$12,750.00	\$12,750.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.